



Optimiza Participates in Abu Dhabi Medical Congress for the Second Consecutive Year

In line with its vision to serve the healthcare sector, and keep abreast of the most recent and important developments in one of the fastest growing sectors in the Middle East region, Optimiza participated as exhibitors in Abu Dhabi Medical Congress for the second year in a row, held at the Abu Dhabi National Exhibition Centre from October 26-28, 2008.

The Abu Dhabi Medical Congress & Exhibition brings together healthcare manufacturers, wholesalers, dealers and distributors to meet senior government officials, international delegates, key decision makers, end users and medical professionals. With an extensive conferences program running alongside, the Exhibition attracted hundreds of healthcare professionals.