



Optimiza Participates in the 5th Middle East Insurance Forum

In line with its vision to serve the insurance sector, and keep abreast of the most recent and important developments in one of the fastest growing sectors in the Middle East, Optimiza participated as an exhibitor in the 5th Middle East Insurance Forum that was held on February 8-9, 2009 at TheGulf International Convention Centre, Gulf Hotel, Kingdom of Bahrain

The forum brought together insurance manufacturers, wholesalers, dealers and distributors who met with senior government officials, international delegates, key decision makers and end users. With an extensive conference program the Forum attracted hundreds of insurance professionals, and opened new horizons of partnerships and alliances with many world class companies. This gave Optimiza the chance to demonstrate its specialized offerings and solutions in the insurance industry, and to share its deep experience with many other service providers from this sector.