



Optimiza Sponsors Cisco Expo 2008

As part of its efforts to enhance its relationship with the leaders in the IT industry, Optimiza sponsored Cisco Expo 2008, which was held in Jordan on March 11th by Cisco.

The Cisco Expo is considered the largest gathering of decision makers, customers and partners in the IT industry allowing them to interact, exchange expertise and knowledge regarding the latest business developments in addition to getting informed of the latest breakthroughs in the world of IT solutions and programs.

Optimiza is a certified Cisco partner and our collaboration began in the mid 1990s. At the end of last year, Optimiza achieved the "Premier Certification" by meeting all of Cisco's criteria for this award, thus becoming qualified to provide the latest IT solutions to its clients in Jordan and the Middle East region as a whole. This certification has positioned Optimiza as one out of 10 companies recognized by Cisco in the Jordanian market in the premier, gold, silver and customer satisfaction excellence star categories.