



Optimiza, a Golden Certified Partner, Becomes a Microsoft Large Account Reseller (LAR) in Jordan

Optimiza emerges as one of Microsoft's Large Account Resellers in Jordan

Amman, March 2009 – In line with its plans to further develop its services and strengthen its partnerships with key international IT organizations, Optimiza announced that it has been selected by Microsoft to become a specialized Large Account Reseller in Jordan, in addition to being a Microsoft Golden Certified Partner, enabling it to widen its range of services for the various sectors it serves.

Optimiza was given these privileges due to its proven capabilities and strong performance in 2007 and 2008, as well as its presence in several important sectors, such as the Financial Services, Healthcare, Government, Telecom, Enterprises and Education sectors, all of which confirm Optimiza's capabilities that qualify it for this status. Furthermore, this partnership will enable Optimiza to provide volume licensing agreements for large enterprises in addition to a wide range of small and medium businesses in Jordan.

On this occasion, Mr. Kamal Hazboun, Optimiza Chief Operations Officer said: "The valuable trust that Microsoft has placed in Optimiza will support us towards developing the local and regional IT markets, and motivates us to intensify our efforts in building on our achievements and successes, which have brought us to where we are today".

On his part, Mr. Zeid Shubailat, Country Manager of Microsoft Jordan, said: "Microsoft is meticulous and specific when choosing and building strong partnerships with capable and expert organizations. Accordingly, we selected Optimiza to become one of our most important Large Account Resellers based on our faith in its abilities

in offering Microsoft Solutions at a level that is compatible with the high standards of our services."

Emphasizing on the above, Mr. Omar Wazzan, Microsoft Business Development Manager at Optimiza said: "Optimiza is now ready and capable to provide volume licensing agreements and services for large enterprises in Jordan, through its pool of over 40 Microsoft Certified Professionals of different specializations working under Optimiza's umbrella on delivering successful projects to our valued customers."

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