

## **Optimiza Sponsors the Mena ICT Forum 2010 in Jordan**

Amman, October 10, 2010- Under the Patronage of His Majesty King Abdullah II, the Information Technology Association of Jordan (int@j) in partnership with the Ministry of Information and Communications Technology (MoICT) launched of the Middle East and North Africa Information and Communications Technology Forum - MENA ICT Forum 2010. Optimiza and in line with its active commitment to participate in the region's most vital IT events, announced its Silver sponsorship for MENA ICT Forum ,which was held at the King Hussein Business Park in Amman, a modern and high-tech business park dedicated to the ICT and ICTES industry

Majed Sifri, CEO of Optimiza said "MENA ICT Forum,,considered one of the major IT Conference in Jordan and the MENA region was a great success. It presented a unique opportunity to network and build rapport with pioneers in the ICT industry from various parts of the Middle East and the world. It was a great opportunity for Optimiza to get closer to its business partners and gave us the chance to benefit from new business opportunities. We look forward to continuing to build upon our path to success, with our clients and partners."