

Optimiza Provides Social Security Corporation with Consulting Services

SSC develops its corporate strategy and execution capabilities in cooperation with Optimiza



Amman, July 2008 - Optimiza (Al-Faris National/ ASE:CEBC) announced signing a consulting services agreement with the Social Security Corporation (SSC) to develop the latter's corporate strategy for the years 2009-2011, and build its execution capabilities through a joint six-month project.

By virtue of the agreement, Optimiza will offer consulting services linked to the SSC's 2009-2011 corporate strategy, in addition to updating its institutional values, vision and mission. Optimiza will also provide specialized services in building SSC's strategic execution capabilities through establishing a Strategic Transformation Unit (STU) based on a project management office framework and scope, and developing its human Capital capacities in strategic management and project management, particularly in the areas of formulation and implementation.

Optimiza designed this project by building on SSC's achievements from the first corporate strategy of 2005, with a focus on improving internal capacities and competencies to ensure the readiness of SSC to implement any amendments on its corporate law at the advent of its approval.

On this occasion, Dr. Wassef Al Masri, Optimiza Jordan General Manager, said, "We consider our partnership with an establishment like the Social Security Corporation a major achievement in our work, especially that we aspire to provide the developmental and economic sectors, particularly governmental ones, with the best consulting solutions and services which are customized around the specific needs of each institution. We are confident that this project will constitute a successful partnership between the private and public sectors through which we will build on SSC's successes over the years."

For his part, Dr. Omar Razzaz, SSC Director General, said, "This project represents a positive step forward, through which we aim to develop our skills and competencies, which we are confident will reflect favorably on the level and quality of services offered to Jordanian Citizens. We hope that this collaboration with the private sector will induce vibrant interaction on the service level to provide our clients with superior services."

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