

ePassport Meets Regional Security Needs

Optimiza teams up with Safe-ID Solutions to bring the best practices of safety measures to the region



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Optimiza, a regional technology solutions and business consulting services company, launches its e-passport solutions that is set to raise the security

standards in the region. In its bid to battle fraud, Optimiza has teamed up with one of the leading providers of complete modern and high-security passport personalization systems and software.

“Security threats tops the government agendas and the concerns for safe travel citizens are continuously growing; meanwhile technology is responding vigorously to the need for authentication by biometric data,” said Mr. Hazem Malhas, CEO, Optimiza. “Optimiza has chosen a strong partner to address these challenges and is pleased to bring to the region one of the most innovative world wide companies that provides state of the art solutions for personalised ID documents.”

Governments and organizations are seeking a fast and reliable way to plan and implement a high security travel document issuance system. Optimiza

offers a professional management team with an extensive experience in the high security industry combined with best in class products which provide customers with one-stop shop for the personalization of passports and other ID documents. With a fully automated and modular personalization system and different types of manual desktop solutions, customers can choose the optimal hardware for high volume central production, low volume decentralized, or remote issuance systems.

“It is very important for Safe-ID Solutions as a dedicated solution provider for ePassports to have a close relationship with the local governments and to provide professional customized and after sale services,” said Carl-Michael Heüveldop, Vice President Global Business Development and Co-Founder. “For these reasons, and after careful evaluation, we have selected Optimiza as our partner for the Middle East and North African countries. Optimiza provides the necessary local infrastructure and skill sets to cater to these individual markets.

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