



Optimiza conducts an IT Strategy Formulation and an EPMO Launch and Operation for a Leading Bank in Jordan

A 16 domestic branch bank in Jordan had recognized the need for a corporate IT strategy that addresses the ongoing changes in the internal and external business environments, and enables a new business strategy, leverages competitive advantage, and supports the creation of business value.

Optimiza had formulated the bank's Corporate IT Strategy for the years 2008-2012, after:

- Conducting a comprehensive IT capability assessment, covering the following sub-capabilities: Enterprise architecture, Enterprise infrastructure, IT service delivery, IT governance, and IT human resources
- Reviewing the overall corporate strategy
- Performing a high-level competitor analysis, and a review of the latest industry trends
- Agreeing on the preferred future state, which aims at aligning the IT sub-capabilities with the overall corporate strategy
- Designing the strategic initiatives, which bridge the gaps between the as-is state and the preferred future state
- Building up a roadmap to achieve the strategic objectives

Also, the bank sought after effectively planning and monitoring the execution of all of its strategic business and technology transformation projects, recommended by strategy formulation ventures over the coming 5 years. Therefore, it needed to launch a professional Enterprise Program Management Office (EPMO).

Optimiza set up and operated the intended EPMO, utilizing world-class best practice program management methodology and tool, and successfully completed the following activities:

- Built up the program master plan and performed capacity planning
- Assisted in the delivery of high priority initiatives