



Optimiza implements the G2C section of the Jordanian E-Government Portal – Ministry of Information and Communication Technology

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As part of the effort to offer improved services to the public, the e-Government program in Jordan is working to streamline procedures and improve both internal operations and services to the users of Government consisting of Citizens, Business, and other Government agencies. A major component for this effort is the development of a Government Web Portal that serves as the focal point for publishing and using e-Government services.

Optimiza worked on the Government to Citizen (G2C) section of the Government Portal Web site. This is available for the public such as Jordanian citizens and on-line visitors from all over the world in order to access services and information provided by the Government of Jordan. Optimiza has worked on data collection, content harvesting and analysis, content categorization, information architecture, content quality assurance, content development on the Content Management System (CMS) in addition to providing training for content managers.

The e-Government Portal will improve the government's performance and efficiency, reduce costs, enhance the competitiveness of the government, ensure transparency, promote the IT sector in Jordan, develop skills in the public sector and boost the e-commerce activities.

The site is available at www.jordan.gov.jo