



Optimiza implements a data warehousing and business intelligence system for the Jordanian Ministry of Planning/Department of Statistics.

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Optimiza has implemented a web-based data warehousing and business intelligence system for the Jordanian Ministry of Planning/Department of Statistics–USAID Funded AMIR. The system aids in standardizing the collected trade and investment data and allows the relevant stakeholders to obtain accurate reports and information.

Before this agreement, MoP was facing many obstacles in the area of trade and investment in Jordan mainly the fact that relevant information is difficult to obtain and is often inaccurate. A variety of different public and private entities collect data relevant to trade and investment. There are a number of significant problems, however, with using this data. First, the quality of the data collected within some of the entities is poor. Second, the entities collect data for their own individual purposes in isolation from one another, resulting in a lack of standardization and consistency across the entities, as well as lost synergies. Finally, the databases of the various entities are not linked in any way, making it difficult to exchange information.

With Optimiza's data warehousing and business intelligence system, relevant national trade and investment information is now easier to obtain by stakeholders and interested parties, the data is now more accurate and is of a better quality and there is standard and consistent data across the entities. Moreover, databases of the various entities are now linked through the data warehouse, making it easier to exchange information.