



Optimiza conducts SCM Assessment & Business Case Development for a Leading Manufacturing Company in Jordan

The management of a leading manufacturing company in Jordan had acknowledged the need for:

- Assessing the current state of certain sub-capabilities within its supply chain capability (namely: demand forecasting, inventory planning, and outbound distribution), to identify the areas where financial and operational performance can be improved and recommend practical gap-bridging resolutions.
- Preparing a comprehensive scorecard model for comparing and selecting a suitable Unit Load Device (ULD) for handling the finished goods.

To address these needs, Optimiza had conducted the following:

- Partial Supply Chain Capability Assessment, in which Optimiza inspected the agreed supply chain sub-capabilities of the company (in terms of assets, technology, processes, and human resources), identified performance gaps, recommended improvement solutions, developed an improvement roadmap for bridging the identified gaps, and developed the business case for implementing the highest priority recommendations, showing savings exceeding 5 million JDs over three years to come.
- Unit Load Device (ULD) Selection, in which Optimiza defined a tailor-made unit load device evaluation criteria, facilitated a discussion workshop, and helped the company reach into consensus on the best ULD.